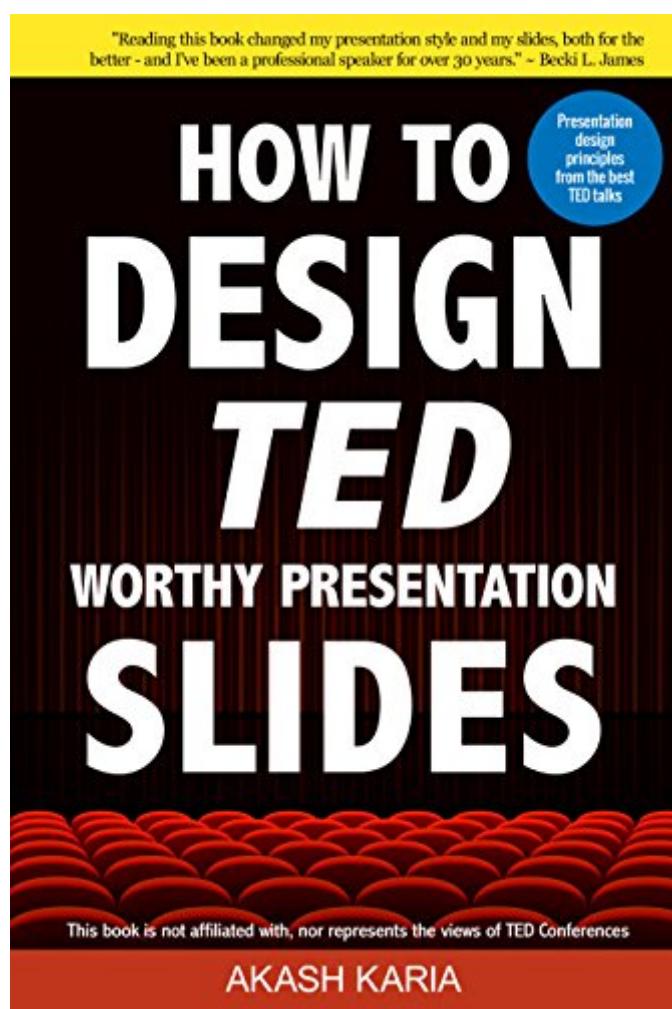


The book was found

How To Design TED Worthy Presentation Slides: Presentation Design Principles From The Best TED Talks (How To Give A TED Talk Book 2)



Synopsis

â œReading this book changed my presentation style and my slides, both for the better - and I've been a professional speaker for over 30 years.â • ~ Becki L. James â œHow to Design TED-Worthy Presentation Slidesâ • is your secret to designing sexy presentationsHow to Design (and Deliver) TED-Worthy Presentation Slides is a short, practical and step-by-step guide to creating sexy slides. It is based on an extensive analysis of some of the best TED speakers, such as Brene Brown, Daniel Pink, Amy Cuddy, Larry Lessig, Seth Godin, Bill Gates and many, many more. Included in the book are sample sexy slides from TED talks, as well as from across the web, to help you master the art of presentation design.Learn how to breathe life into your slides, instead of draining it out of your audienceBy the end of this guide, you too will be able to create sexy presentation slides that keep your audiences mesmerized. More importantly, you will be able to design presentations that breathe life into your slides, instead of draining it out of your audience. Not convinced yet? Hereâ™s just a taste of what youâ™ll learn inside the book:â ¢The most common mistake most presenters make â “ and how you can avoid itâ ¢The one principle that will make you better than 90% of most speakersâ ¢How to quickly create a presentation storyboardâ ¢Bill Gatesâ™ trick for transforming his slides from dull to dashingâ ¢The Seth Godin presentation formulaâ ¢The importance of contrastâ ¢Locating and using sexy fontsâ ¢Spicing up your presentations with videoâ ¢Displaying data without being dullâ ¢Ensuring consistency between slidesâ ¢How to deliver a great TED talk (or any other speech or presentation)â ¢And much, much moreâ |â œA must read...An essential tool for preparing effective, interesting and "sexy" presentations...a must read for any professional who wants to improve his communication skills.â • ~ Rosalinda Scaliaâ œThe lessons shared in this short book will a go a long way to helping a person give better public presentations. The insights shared by Akash are like golden nuggets in a river full of info!â • ~ Alan Portugalâ œI have been teaching workshops at universities and Fortune 500 Campuses up and down the East Coast on building better presentations. Akash hits all the right notes in this book. A must read for anyone wanting to build powerful presentations.â • ~ David Bishopâ œExcellent for those who want to really engage their audience. I incorporated many of the principles within and developed a more effective product presentation.â • ~ Tom Tippsâ œRight on the mark. Just what I was looking for as a non-designer.â • ~ Erik J. Zettelmayerâ œMake a greater impact with your presentations. While reading this book I was mentally reviewing my talks where I use PowerPoint slides. I am now changing some of those slides to make a greater impact on the listeners. These tips are easy to implement and make sense.â • ~ John C. Erdmanâ œAs always we can expect the best from Akash and we are getting more.â • ~ Payam Bahrampoorâ œThis book gives practical

advice. However, it does not stop there. It demonstrates how to use that advice, gives visual examples of what to do and what not to do and explains why. It turns creating a presentation from a dreaded event to one allowing creativity to flow and your passion about your subject matter to emerge on the screen through your slides.â • ~ Pandora Training and Consultingâ œl will admit to rarely reviewing books. However, this book was such a step above any others I've read on the art of PowerPoint presentations, I had to give it a five star review.â • ~ David Schwindlf you are ready to create sexy, mesmerizing slides and make a greater impact with your presentation, then scroll up and click the "buy now" button to get started...

Book Information

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Customer Reviews

What the author says is true--stop talking about yourself; the audience doesn't really care about you--they care about their own problems. That admonition might be the single most important presentation tip in this excellent little book. It's also true, as the author states, "90% of Presentations are unbearable." For techies, I think the figure might be more like 95%. I've gotten to the point that I will leave a presentation after 1 minute if the presenter is clueless. I must admit we "techies" are the

worst. I once saw a presentation at a conference by the group's president. Partway through the presentation, the power point slide said, "ENTER TITLE HERE." In other words, he had never once reviewed the presentation! (For a techie to be in the 90th percentile of great presenters, he just needs to have titles on all his slides.) The author really knows he is talking about. I have made a special study of presentation techniques, and I have come to many of the same conclusions as the author. The good news is, the problems really aren't that hard to fix. The bad news is, the presenters don't know that anything NEEDS to be fixed. Many presenters seem to have a real "blind spot" when it comes to talking in front of groups. I've noticed that many smart people try to cram a ton of text on powerpoint slides--as though that would impress the audience. Here are some other key points of presentation wisdom:â™| Get just one strong idea for your talk. I've found that to be true for many types of presentations, even sermons! My wife and I play this little game. After we've heard a talk, we ask ourselves, "What was the main theme of the talk?

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